

## **DATA PROTECTION DECLARATION CULTURAL PLACES APP**

Effective since: 25.05.2018

Oroundo Mobile GmbH, Gölsdorfstraße 4/5a, 1010 Vienna (“**Oroundo**” or “**We**”) respects your privacy. This privacy policy applies to Oroundo Mobile web platform “Cultural Places” (“**CP Web Platform**”) and the use of Oroundo websites (jointly referred to as “**Oroundo Services**”). It describes the types of personal data we collect in connection with the Oroundo Services and the purposes for which we collect the personal data and the third parties with whom we exchange the data. In addition, you will be informed of your rights regarding your personal data and of how you can contact us.

Oroundo is responsible for collecting and using your personal data in connection with Oroundo services. When you log into the Cultural Places App, you must accept the Terms of Use and Privacy Policy.

### **1. PERSONAL DATA**

By personal data we refer to all information relating to an identified or identifiable natural person. When you use Oroundo services, we collect personal data.

Your personal data will be used in accordance with the [terms of use](#). In some cases, you will not be able to take advantage of certain services if you do not provide your personal information.

#### **1.1 Data which is necessary for the fulfilment of the contract or which we collect with your consent**

We collect the following personal data to fulfil the contract (for application forms or to process your request) and/or with your consent:

- Name (first and last name),
- Information about you (which you can enter in the line “About Me”),
- Gender,
- Date of birth,
- Telephone number,
- E-mail address,
- Organisation,
- Your hometown,
- Your address,
- Billing address,
- User names,
- Password,
- Answers to our security questions,
- Information resulting from your participation in a “survey”: Country of origin, country of destination, mother tongue, age, average expenses during holidays, reviews of Oroundo service.

## **1.2 Data that we receive from third parties (e.g. those museums that you enter)**

We use the following data from third parties (who transmit this data to us): Customer card details, credit card information, purchase transaction data (item names, quantity, price and subtotal, currency, amount, date and time of order).

## **1.3 Data that we automatically collect**

We may collect the following data using automatic means - i.e. cookies and web beacons. A “cookie” is a text file, which is stored on your computer. A “web beacon”, also termed as internet tag, pixel tag or clear-gif, is used to return information to the web server. We collect the following data automatically:

- IP address,
- IP address of the mobile device,
- GPS coordinates a unique identification of the mobile device,
- Browser type and settings data (screen resolution, colour depth, time zone settings, browser extensions and plug-ins, fonts) and
- operating system.

This data is used to generate movement profile and a unique browser fingerprint. Please note that the GPS coordinates are data that we need to provide our services (information about the attraction in the vicinity of which you are located). If you refuse to collect this data in your browser settings, you will not be able to use all Oroundo services.

With regard to the other data categories that we use to collect and generate digital fingerprints, we offer our users the option to find the entire information in the Privacy & Cookie Policy on our website ([www.culturalplaces.com](http://www.culturalplaces.com)).

## **2. LINK TO SOCIAL MEDIA ACCOUNTS**

We would like to point out that you can also register for the Cultural Places App via your social media account (Facebook, Google). In this case, your user data (i.e. name, e-mail address, password) is linked to public profile data. Please also refer to the privacy policy of your social media account, with which you have linked your Cultural Places profile, to learn more about the privacy practices of these companies.

## **3. HOW WE USE THE PERSONAL DATA COLLECTED**

We process your data for the **fulfilment of the contract** to which you are a contracting party or for the implementation of pre-contractual measures that have been taken on the basis of your request. These are the following cases:

- Customer requests: You send us a customer request and we process the data to answer it.
- Provision of a purchased Oroundo service: When you purchase an Oroundo service, we process your personal data to provide you with the service.
- Use of Oroundo services: Please note that the GPS coordinates (see point 1.3) are data that we need to provide our services (information about the attraction or work of art in the vicinity of which you are located). If you refuse to collect this data in your settings, you will not be able to use all Oroundo services.

#### 4. DATA TRANSMISSION

We do not transmit any data to our partners.

We also use data processing companies who perform services on our behalf. Data processing companies may use or disclose this data only in accordance with our instructions and to the extent necessary to perform services for us or to comply with legal regulations. We contractually oblige these data processing companies to ensure the confidentiality and security of the personal data they process on our behalf. Currently, we use the services from Digital Ocean LLC, LLC, New York, 101 Avenue of The America, New York, New York 10013, USA. DigitalOcean LLC, is EU-US Privacy Shield certified.

#### 5. YOUR RIGHTS

You are entitled to request **information** about the personal data stored by us. You have the right to receive within one month, which may be extended by additional two months, (i) confirmation of whether personal data concerning you is being processed, (ii) information for data processing and (iii) a copy of the personal data processed.

You also have the right to have your personal data **corrected** if it is incorrect or incomplete.

You have the right to have your personal data **deleted** if the processing takes place in violation of the applicable data protection law, in particular because you have revoked your previously given consent or justifiably filed an objection.

We store your data mentioned in point 1 for the duration of your contractual relationship with Oroundo.

Furthermore, you have the right to file an objection against Oroundo if the legal basis of data processing is an overriding legitimate interest and Oroundo cannot prove that its interests outweigh yours.

You also have the right of **appeal** to the data protection authority.

From 25.5.2018, you have the following additional rights under the General Data Protection Regulation ("**DSGVO**"): You have the right to have your personal data excluded from further processing if you have exercised your right to correction or objection but Oroundo has not yet decided on this (**right to restriction of processing**).

You have the **right to data portability**, i.e. to receive the data concerning you in a structured, common machine-readable format and to have the data transferred directly from Oroundo to another responsible person designated by you, provided that the requirements of Art. 20 DSGVO are met.

Please contact us as described in the "How to contact us" section to submit a request for access to your data or exercise your other rights.

## **6. STORAGE OF DATA**

To store your personal data, we use the services of Digital Ocean LLC, LLC, New York, 101 Avenue of The America, New York, New York 10013, USA.

Data will only be stored for as long as it is necessary for the purposes of data processing. We and DigitalOcean take measures to destroy personal data or to make it permanently anonymous if it is no longer needed. This is the case if you as a user delete content within the app or revoke your consent to the use of your personal data.

## **7. FEATURES AND LINKS TO OTHER WEBSITES**

For practical reasons or for your information, our websites may contain features for which we work with other companies and links to other websites. These features, which can include social networking and geographical tools, as well as links to other websites, can be operated independently of Oroundo. These may have their own privacy notices or policies; thus, we strongly recommend that you check them when you visit them. Insofar as these features and linked websites that you visit are not owned or controlled by Oroundo, we are not responsible for the content of the sites, their use or their data protection practices.

## **HOW TO CONTACT US**

If you have any questions or comments about this privacy policy, or if you wish to exercise your rights, please contact us in written form:

Your contact person for data protection is:

Mr. Goran Sandalj  
Oroundo Mobile GmbH  
Gölsdorfasse 4/5a, 1010 Vienna  
E-Mail: [GDPR@oroundo.com](mailto:GDPR@oroundo.com)